



About the Warrior Card

- The official photo identification card for all CSU, Stanislaus Students, Faculty and Staff.
- Required for student identification and access to essential campus services such as Meal Plans, Library Privileges, Enrollment Services, and Door Access.
- Features **Warrior Cash** – Prepaid spending account enabling cashless purchases at the Bookstore, All Dining Locations, Print Stations, Public Safety, Student Union & Health Services.
- **Warrior Cash** acceptance now available for **Selected Off-Campus Businesses!**

Warrior Cash for Your Business!

- **Access student purchasing power**
 - Pre-paid \$\$\$ can only be spent at accepting locations on & off-campus
 - Parents & students can add value pre-semester & refresh on-line 24/7
 - Can be used to order & pay for deliveries to campus
- **Increase student/parent awareness of your business**
 - Inclusion in Warrior Card Program marketing materials & www.warriorcard.com
 - In-store signage & acceptance stickers
 - Utilize program manager & university channels to promote your business
- **Fast and easy to participate**
 - Dedicated Program Manager
 - Lease or purchase terminal delivered to your location
 - No up-front fees or minimums
 - Daily ACH settlement to your designated account; monthly statement
 - Save on counter space & fees with optional bank card acceptance in same terminal (match or beat existing rates)

Business Partner Marketing Channels*

Initiative	Description	How You Benefit/Participate
In-Store Signage	<ul style="list-style-type: none"> • Acceptance Posters & Stickers • Take Ones 	<ul style="list-style-type: none"> • Prominent Signage Display • Brochure Take One Kit
Website & E-marketing www.warriorcard.com	<ul style="list-style-type: none"> • Official University-Branded Card Program Website • On-Line Account Center • On-Line "Add-Value" Capability • Email to registered Cardholders providing Warrior Card program information / updates 	<ul style="list-style-type: none"> • Business Name, Address, & Phone Number • Logo Inclusion • Hours of Operation • Delivery Instructions • Email Inclusion to Opt In Cardholders
Orientation Events	<ul style="list-style-type: none"> • Information for New Students & Parents 	<ul style="list-style-type: none"> • Business Name Mention at Orientations
Promotional Opportunities	<ul style="list-style-type: none"> • Customized Offers to Best Fit your Business' Needs 	<ul style="list-style-type: none"> • Home Page Website Feature • Email to Opt In Cardholders

* Included at no incremental cost

Pay for Performance Pricing

Our pricing model takes the guesswork out of student marketing. You only pay a commission when we deliver a customer to your business. Additionally, we offer optional bank card service to our merchants. Save money and counter space by utilizing 1 terminal for **Warrior Cash** and bank card acceptance.



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